

A GLOBAL EFFORT...
...For A Vital Mission With Growing Needs

For decades, we at the T.F. Chen Cultural Center, Dr. Chen and his family have committed our time, effort, and the proceeds from the sale of original artwork toward the mission of The Art For Humanity Foundation.

Naturally, we will continue this commitment for the World Tour. However, we cannot complete this mission alone. As with our previous endeavors, we must rely on the generosity of friends and supporters to meet the costs of the World Tour.

There are many ways for you to contribute, and many benefits available to you in thanks for your generosity. As a small organization with big dreams, we welcome your involvement in the areas listed below, and look forward to a close, mutually rewarding relationship. We have established several ways to contribute to and support our work.

Every contribution, large and small, makes a difference in supporting our mission and makes you a part of a global family - all committed to the advancement of Art Education and the creation of a Global Culture of Peace.

How You Can Help

MEMBERSHIP

We offer 7 different levels of membership, each with different levels of benefits. As a member, you gain a special relationship with the Foundation, the Chen family, and the global community of members.

SPONSORSHIP

Sponsors at the President's Circle and Founder's Circle levels, both corporate and individual, receive special recognition at all Foundation events and exhibitions. You and your company will also receive recognition and thanks on the Foundation Web site, in the Foundation Newsletter, and in press materials.

THE BENEFITS OF CORPORATE SPONSORSHIP

For corporations, sponsorship provides a unique opportunity to increase your exposure, visibility, and prestige. It creates a partnership with the Foundation that can enhance your public image by associating your brand with significant artistic events around the world and putting your company's name in front of an audience of sophisticated art lovers who are as influential in business as they are in the world of the arts.

Moreover, sponsorship will help establish and validate your company's position as a responsible member of the global community. The Foundation can also arrange for special events, and exhibits for corporate sponsors, as a way of promoting their products and services. We also welcome inquiries about customized sponsorship and underwriting opportunities.

COLLECTING ARTWORK

Dr. Chen's masterful, beautiful, and vibrant paintings celebrate the diversity of human culture and experience, with universal messages of love, hope and harmony. His work is renowned by scholars and art lovers the world over and will make valuable additions to any collection. Dr. Chen is one of the few living artists to have reached such a high level of achievement.

CONTRIBUTIONS IN KIND

We gladly welcome contributions of time, goods, and professional services of all descriptions. If you would like to discuss additional opportunities to get involved, please contact us.



World Family in Peace



Age of Love (One of 7 panels that comprise Dr. Chen's large painting: *Towards the 21st Century, Symphony of World Culture*, 110" x 560"). For more images from *The Humanity Series*, please visit www.tfchen.org. Thank you.



ART FOR HUMANITY

ADVANCING ART EDUCATION & A GLOBAL CULTURE OF PEACE
 A WORLD TOUR 2005-2010



T.F. Chen Cultural Center (SoHo, NYC) Exterior Ground Floor & Mezzanine Level

Special thanks to the New World Art Center for the printing and mailing of this pamphlet.



T.F. CHEN ART FOR HUMANITY FOUNDATION
 T.F. CHEN CULTURAL CENTER

Advancing Art Education & A Global Culture of Peace

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ABOUT THE FOUNDER

Dr. T.F. Chen is a master artist with historical vision and cultural mission, who has dedicated his life to creating artwork that reflects the achievements of our humanity and inspires worldwide cultural harmony and progress. Chen grew up in rural Taiwan at a time when the arts and culture were scarce and suppressed by martial law. Because of an inner spiritual richness fostered by the art education, Chen never felt poor or unhappy due to material lack or difficult circumstances.

Dr. Chen is also a painter, art historian, writer, philosopher, visionary, and founder of the T.F. Chen Art For Humanity Foundation as well as his own Cultural Center in SoHo, NYC. In 2001, he was honored with the Global Tolerance Award from the Friends of the United Nations and was designated a Cultural Ambassador for Tolerance and Peace, for his lifetime of work dedicated to peace and for his art of multiculturalism.



Dr. T.F. Chen

soulware

Renowned for his artistic style, philosophical visions, and honorable character, Dr. Chen is a true Renaissance man who embodies the merging of Western and Eastern Cultures. Born in Taiwan, Chen was awarded a scholarship in 1963 from the French government to study in Paris. He lived there for 12 years, earning his M.A. in French Contemporary Literature and his Ph. D in Art History from Univ. of Paris (La Sorbonne), while pursuing his art studies for 7 years at L'Ecole des Beaux-Arts. In 1969, Chen established his theory of "Five-Dimensional World Culture" and initiated "Neo-Iconography" ("Neo-I") in art. Neo-Iconography is a daring new form of communication. It unites East and West, past and present, by organizing and combining familiar "icons" in unfamiliar ways.

Like a passionate art collector, Dr. Chen assembles images he treasures and places them together in contexts that defy time, space, and cultural barriers -- resulting in a stunning, eclectic composition.

Recognized as "one of the 20 most influential artists in the world today" (Art Critic, Dr. Thomas McEvilley), Chen has conducted more than 200 one-man exhibitions worldwide. He has published over 20 books in English, Chinese and French regarding his art and theories; and is frequently invited to lecture and exhibit around the globe. Chen's works are featured in over 200 textbooks (including the university level art history textbook, *Arts & Ideas*), and in countless articles and newspapers. His artwork is collected widely both privately and publicly.



Salute to Liberty



We want this World Tour to truly be a global event.

As the map shows, our plan is to visit cities on nearly every continent, including, but not limited to:

- | | | |
|----------------|-----------|--------------|
| New York City | London | Shanghai |
| Los Angeles | Paris | Beijing |
| Washington D.C | Zurich | Tokyo |
| Chicago | Basel | Hiroshima |
| San Francisco | Rome | Nagasaki |
| Atlanta | Milan | Seoul |
| Montreal | Florence | Taipei |
| Vancouver | Frankfurt | Kaoshiung |
| Cannes | Barcelona | Sydney |
| Amsterdam | Berlin | Johannesburg |
| Sao Paolo | Madrid | Moscow |

PLANS + SUPPORT = REALITY

These are grand plans, but they will remain that - just plans - without you. Your support and generosity can help turn these plans for the World Tour into a reality and truly launch a Global Culture of peace, tolerance, and love.

Our own commitment to this mission is considerable, including a \$1.5 million advertising campaign. The most conspicuous element of the campaign is a Television announcement, featuring Dr. Chen's art and philosophy that will air on major networks and appear in major magazines. Please visit www.tfchen.org to view our announcement online.

Please read on to find out how you can support this vital mission and contribute to the creation of a new Global Culture.



God is Love

A WORLD TOUR FOR ART, PEACE & LOVE

Local Participation - Global Reach

This vital project seeks to involve the youth as well as the arts and cultural organizations and ministries in countries spanning six continents.

The centerpiece and focus of the World Tour as it visits each country is the Art For Humanity Exhibition, accompanied by cultural and educational programs involving the local communities.

We are inviting the First Ladies and Cultural Ministers of each participating country to join our Board, initiate an **Art & Cultural Festival for Peace & Tolerance** in their region, and offer their support.

At each site, we intend to bring together communities in artistic process. For example, we install large blank canvasses at each location and encourage the public to express their own visions of global peace and harmony.

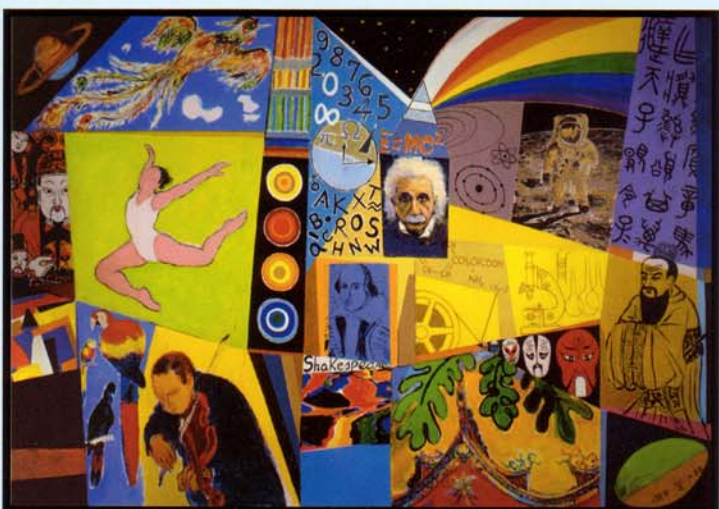
These works come to represent the artistic identity of each community and become living documents.

Renowned artists are invited to exhibit and perform at each local site. We look forward to expressions of visual art, theatre, sculpture, song, film, dance, photography and others.

All of the World Tour events are documented on film to form a permanent record.

Through the Exhibition, the World Tour serves as a catalyst, host, and a forum for a plethora of other activities around the theme of "Art for Humanity's Sake," including:

- Local and national art competitions
- Awards, scholarships and research grants to artists and scholars
- Workshops in local schools
- Local exhibitions
- Panel discussions
- Symposia
- Other art and cultural events



Celebrating Human Education & Cultural Achievement

THE ART FOR HUMANITY WORLD TOUR 2005-2010

VISION

The Art for Humanity World Tour will organize innovative and empowering exhibits, cultural events, and educational programs, all focusing on peace, tolerance, and cultural diversity.

We invite the participation of arts and cultural institutions of all types, in communities large and small, from all over the world.

Together, we will elevate the importance of art education and advance the value of art as a powerful vehicle for global peace.

Please join us as a member, arrange or sponsor an event in your area, or work with us directly

"Art can be used as one of the most effective and enjoyable vehicles in transforming the world. As art can enrich the mind, nourish the personality and enlarge one's consciousness, so art can transform the individual and unify the world..."

--Dr.T.F.Chen,
At his Global Tolerance Award Acceptance Speech at the United Nations, Dec. 2001

"In this age of advanced technology, besides 'hardware' and 'software,' we are also called to cultivate 'SOULWARE,' a new spirit of LOVE and Globalism. It is up to each one of us to contribute to creating a Global Culture of Love, Peace and Tolerance."

--Dr.T.F.Chen,
At the Closing Speech at the State of the World Forum, San Francisco 1998

MISSION

In the spirit of love, peace, and tolerance, the T.F. Chen Art for Humanity Foundation dedicates itself to the Art for Humanity World Tour, and the advancing of Art Education and "Art for Humanity's Sake."

Specifically, the goals of this World Tour are:

- To promote art education as a powerful means to build character among youth
- To galvanize the world's youth towards embracing the arts as an expressive vehicle for their vision of global harmony
- To generate awareness towards the humanistic, social, environmental and spiritual benefits of the arts and their contribution to global peace
- To mobilize and empower arts and cultural organizations towards building a Global Culture of Peace
- To promote multiculturalism while preserving individual cultural identities and traditions
- To reinforce the use of art for humanity's sake through the art and philosophies of Dr. T.F. Chen and other visionaries



Age of Love